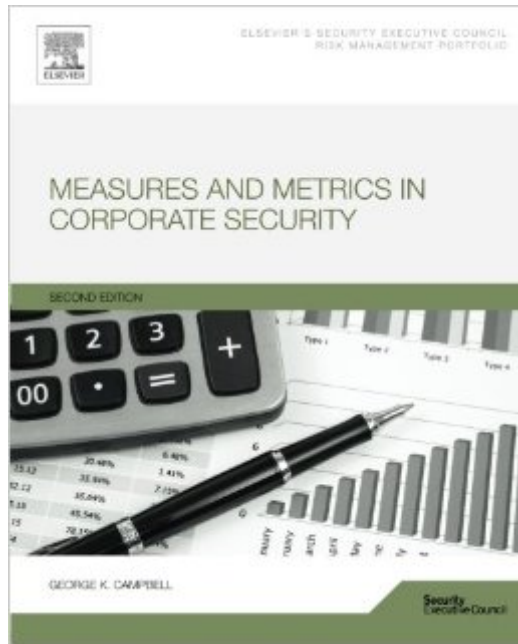


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Measures And Metrics In Corporate Security, Second Edition



Synopsis

The revised second edition of *Measures and Metrics in Corporate Security* is an indispensable guide to creating and managing a security metrics program. Authored by George Campbell, emeritus faculty of the Security Executive Council and former chief security officer of Fidelity Investments, this book shows how to improve security's bottom line and add value to the business. It provides a variety of organizational measurements, concepts, metrics, indicators and other criteria that may be employed to structure measures and metrics program models appropriate to the reader's specific operations and corporate sensitivities. There are several hundred examples of security metrics included in *Measures and Metrics in Corporate Security*, which are organized into categories of security services to allow readers to customize metrics to meet their operational needs. Also supplied with the book (hosted on a companion website) are PowerPoint slide decks that can help practitioners build their metrics presentations and provide ideas about what can be measured. *Measures and Metrics in Corporate Security* is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Describes the basic components of a metrics program, as well as the business context for metrics. Provides guidelines to help security managers leverage the volumes of data their security operations already create. Identifies the metrics security executives have found tend to best serve security's unique (and often misunderstood) missions. Includes 375 real examples of security metrics across 13 categories.

Book Information

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Two of the most famous quotes from Lord Kelvin are "to measure is to know" and "if you can not measure it, you can not improve it". With that, in *Measures and Metrics in Corporate Security*, author George Campbell provides a quick and high-level introduction to the topic of metrics and measurement. Security metrics are a key initiative for many CISOs. But what they often struggle with is how to find the right information security metrics, and how do they use them for functionally operational measurements that can be used to support the business. The first part of the book contains the following 3 chapters which encompass the first 70 pages: Chapter 1: The Basics Chapter 2: Types of Metrics and Performance Indicators Appropriate to the Security Mission Chapter 3: Building a Model Appropriate to Your Needs The next 70 pages contain the following appendixes: Appendix 1: Examples of Security-Related Measures and Metrics Appendix 2: Trade Associations and Other Organizations with Security Voluntary Compliance Programs Appendix 3: Sample High-Level Security Work Breakdown Structure Appendix 4: Physical Security Cost Estimating Tables Appendix 5: Risk Measure Maps The book does not have a companion web site. And it would have been quite beneficial if the templates detailed in the appendixes were available in soft copy. The book notes that security metrics can be easy to create. But really good security metrics, those that can add value to the organization can be difficult to develop. For those that are looking to create good security metrics, *Measures and Metrics in Corporate Security* is a good starting point.

Has helped me tremendously as a new Supervisor in the Federal Government. I was able to develop a metric system that is both cost effective and efficient.

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